



# MAITE RECALDE

VISUAL DESIGNER

Portfolio [mairecalde.com](http://mairecalde.com)

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Montevideo/Maldonado, Uruguay.

## EDUCATION

### Google - Coursera

UX designer

2023 - In progress.

### Universidad ORT Uruguay

Bachelor's degree in Graphic Design

2020

### FotoClub Uruguayo

Analog Photography

2011

### Faculty of Psychology - UdelaR

Approved first and second year courses

2010-2012

## LANGUAGES

Spanish: native.

English: B2 level.

## TOOLS

Figma

Illustrator

Photoshop

InDesign

Lightroom

After Effects

Premier

## EXPERIENCE

### Repapel

Graphic designer

July 2022 - Present.

In charge of all digital and print resources: reports, e-mail marketing and social media materials.

### Global Commerce Media

Graphic and UX/UI designer

June 2022 - February 2023

I worked on the development of different projects and products for which I used Figma for prototyping. I also carried out several visual identity processes.

### SomProduct

Graphic/web designer

May 2021 - July 2022

In charge of the design of all campaigns, the design of animated and static banners for both websites (Romania and Hungary). I also did several street ads and animations/graphics for social media.

### Stadium

Graphic designer

May 2019 - November 2021

- Responsible for the creation, management and implementation of all the graphics for the +30 branches that the company has throughout Uruguay.
- Creation of street ads, animations for TV, e-mail marketing, and content for social media.
- Responsible for the redesigning of the product page.

## EXPERTISE

Rebranding

Prototyping

Wireframing

System design

ADS Design

E-commerce Design

Supplier Management